



ARIZONA
BILTMORE
RESORT & SPA®

The Waldorf-Astoria Collection™



Exhibit Booth Registration



Independent Insurance
Agents and Brokers of Arizona, Inc.'s

81ST ANNUAL CONVENTION
August 20, 2015 - Phoenix, Arizona



Potential Exhibitors:

Our Convention and Trade Show is the biggest insurance event of the year in Arizona, an event aggressively promoted to thousands of agents and brokers. Top agency principals and agents alike, as well as customer service representatives, will be in attendance seeking products and services to boost their business potential and to promote to their clients.

What Does It Mean To You?

This is the ultimate showcase event that provides the insurance/financial services industry a powerful platform to showcase leading-edge products and services, learn about evolving industry trends and unmatched networking opportunities with other "movers and shakers" in our industry.

The Focal Point

The primary benefit for an Exhibitor is the exposure your company receives as a major industry player. Only the truly successful players are invited to participate in this highly anticipated event. Don't miss the opportunity this extensive exposure can provide your company.

If Your Product or Service is on This List . . .

Adjusters	Customer Services	Internet Services	Research
Advisory Rating Organizations	Digital Marketing Services	Licensing Services	Restoration Services
Agency Management and Sales	Educational Programs and Services	MGAs	Risk Management
Appraisers	Electronic Data Interchange	MVRs	Sales Leads, BIRs, X-Date Services
Automation Software and Systems	Excess, Surplus & Specialty Lines	Newsletters & Marketing Services	Security/Monitoring Services
Auto Body Shop Services	Financial Analysis	Property & Casualty Insurance	Stationary & Printing Supplies
Cash Flow Management	Glass Companies	Psychological Testing	Technology
Computers	Health Insurance Products	Rating Services	Telecommunications
Consulting	Insurance Premium Financing	Reinsurance	Telemarketing
Credit Services	Insurance Publications	Rental Car Services	Underwriting Surety Bonds

. . . YOU Should Be an Exhibitor!

The Top 5 Reasons YOU Should Exhibit Are:

- **Quality Time with Decision Makers in Agencies as well as Large Brokers**
- **Attracting New Accounts and Finding New Markets**
- **Presenting Your Products and Services and Introducing New Ones**
- **Your Competition Is There**
- **Networking**

The enclosed information should give you all the information necessary, but if you do have any questions, please contact Terri Edwards at terri@iibaz.com or (602) 956-1851 toll: (800) 627-3356.

To exhibit at the Convention, please complete: 1) Contract/Application for Booth Space; 2) Exhibit Space Reservation; 3) Hotel Exhibit Rules and Regulations and mail/fax all three forms with check/credit card to: Terri Edwards at 333 East Flower Street, Phoenix, Arizona 85012 or Fax: (602) 468-1392.

NOTE: Booths will not be considered rented until all above steps are completed.

We look forward to seeing you in August!

Exhibit Space Reservation

DATE: August 20, 2015 — Thursday

PLACE: Arizona Biltmore Resort & Spa — 2400 East Missouri Avenue, Phoenix, Arizona 85016
(602) 955-6600

HOURS: 6:00 a.m. — 2:00 p.m. Exhibitor Set-Up
2:00 p.m. — 7:00 p.m. Trade Show — Open to Registered and Non-Registered Convention Attendees
7:00 p.m. — 10:30 p.m. Exhibitor Tear-Down

BOOTH SIZE: 10' Wide x 10' Deep

COST: \$1,250.00 **MEMBER DISCOUNT — IIBAZ Members & Associate Members get \$300 off price.**

FEE INCLUDES: Pre-convention advertising, listing in convention program, list of attendees, 10 drink tickets for attendees of your choice (Extra tickets may be purchased at \$8.00 each.), and 2 Meeting Passes for Convention Programs — Meals Not Included.

EQUIPMENT: 8' high draped back wall, 3' draped side rails, one 6' draped table, 2 chairs, sign, and wastebasket.

SPACE: Space assignment will be made on first come, first served basis upon receipt of contract with payment. If your choices indicated are not available, you will be assigned nearest available.

BOOTH CHOICE: 1st _____ 2nd _____ 3rd _____

BOOTH PRICE: \$ _____
\$1,250.00 Per Booth
IIBAZ Members & Associate Members Deduct \$300

Company Name: _____

Company Name for Booth Sign (if different than above): _____




Contact Name (person to receive confirmations/details): _____ Email: _____

Company Representative (person to be listed in the Convention Program): _____

Email for Convention Program: _____

Address: _____ City/St/Zip: _____

Phone: _____ Fax: _____

Paying by Credit Card:    CARD #: _____

EXPIRATION DATE: _____ SECURITY #: _____

PRINT NAME ON CARD: _____ SIGNATURE: _____

CARD BILLING ADDRESS: _____

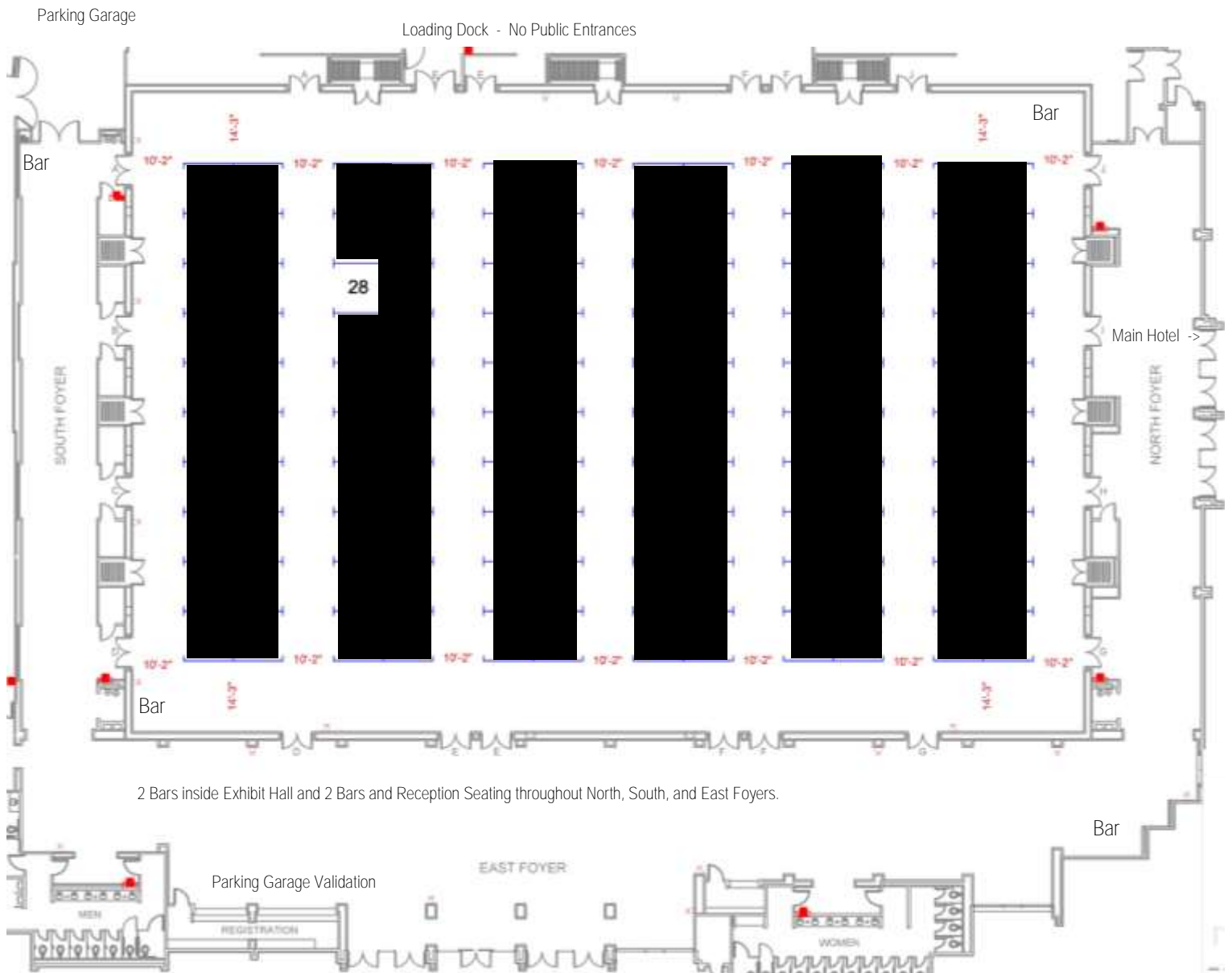
EMAIL RECEIPT TO: _____

Please complete and return with the Contract/Application, Hotel Regulation Form and your payment to:
IIBAZ of Arizona, 333 East Flower Street, Phoenix, AZ 85012 — Fax: 602/468-1392 or Email: terri@iibaz.com

Exhibit Booth Space Layout

Please choose your booth location and include it on the Exhibit Space Reservation Form with two backup choices. Please take note that all of the booths are the same size: 10' wide by 10' deep.

FRANK LLOYD WRIGHT BALLROOM



2 Bars inside Exhibit Hall and 2 Bars and Reception Seating throughout North, South, and East Foyers.

Dimensions for loading dock door and the door leading into the Frank Lloyd Wright Ballroom:

- Large stationary double door at loading dock: 94 ½" W X 105" H
- Large roll up door at loading dock: 143"W X 120" H
- Interior door leading into ballroom: 87"W X 118"H
- Ballroom floor load is: 3000 psi

Contract/Application for Booth Space

THIS AGREEMENT made between the Independent Insurance Agents and Brokers of Arizona, hereafter referred to as IIABAZ, and hereinafter

referred to as Exhibitor.

WITNESSETH: That in consideration of the premises and mutual covenants herein contained, the parties agree as follows:

FIRST: IIABAZ will permit Exhibitor to occupy booth(s) during the Trade Show on August 20, 2015.

SECOND: Exhibitor agrees that full rental fee must be paid upon requesting reservations and submitted with this signed contract.

THIRD: Exhibitor is given the right to cancel this agreement without penalty at any time prior to or on June 1, 2015. Such cancellation to be effective when written notice thereof is received by IIABAZ on or before June 1, 2015. A full refund for exhibit space rental fee will be provided.

FOURTH: In the event that Exhibitor cancels this agreement, in writing, between June 2, 2015 and July 20, 2015, all rights, liabilities and obligations hereunder shall terminate except that Exhibitor will be liable for and agrees to pay to IIABAZ twenty-five percent (25%) of the total rental fee and IIABAZ may retain this portion from any payments made to it by Exhibitor.

FIFTH: In the event that Exhibitor cancels this agreement anytime on or after July 21, 2015, as evidenced by receipt of written notice of such cancellation to IIABAZ, all rights, duties, liabilities and obligations hereunder shall terminate except that Exhibitor shall remain liable and agrees to pay the full rental fee reserved hereunder.

SIXTH: IIABAZ reserves the right to relocate the booth space to be occupied hereunder by Exhibitor, provided that upon receiving from IIABAZ notice of such relocation, Exhibitor, notwithstanding any other provision hereof, may cancel this agreement without penalty, and shall be entitled to the return of any rental fee paid.

SEVENTH: Exhibitor agrees to not sublet, or to otherwise assign, to any other person or organization whatsoever and rights to occupy any booth, or part of any booth covered by this agreement without first obtaining the written consent of IIABAZ.

EIGHTH: Exhibitor agrees to not use an exhibit display larger than the contracted space.

NINTH: Exhibitor agrees to abide by the enclosed Exhibit Rules and Regulations and special regulations, such as set-up and tear-down times, drayage rules and regulations, city or town restrictions, hotel rules and regulations governing exhibits at the hotel, etc.

TENTH: Exhibitor agrees to pay all music licensing fees in the event copyrighted music is played by the Exhibitor.

ELEVENTH: Exhibitor agrees to indemnify IIABAZ and the Arizona Biltmore Resort & Spa against and hold it free from any and all claims arising from the death of/or injury to Exhibitor's personnel or convention attendees and from any and all claims from the loss or damage to Exhibitor's property by whatsoever cause occasioned and wherever such property is located during the period in which IIABAZ occupies the Arizona Biltmore Resort & Spa except for such injury or loss as may be proximately caused by on the part of any employee of IIABAZ.

TWELVTH: Exhibitor agrees not to advertise, promote or provide product information that is a competing product or service offered by IIABAZ, its subsidiaries, and/or endorsed companies at the booth.

THIRTEENTH: Exhibitor agrees that it is properly licensed to transact business in the State of Arizona, which will include insurance licenses if writing insurance.

FOURTEENTH: Exhibitor agrees to sign a confidentiality agreement, that would include damages if broken, before receiving the list of convention attendees which states that Exhibitors may not provide the list to any other person or entity other than subsidiaries or affiliates of the Exhibitor, and that the list may only be utilized by Exhibitors to invite attendees to visit their booth at the event, or to promote or sell the **Exhibitor's products or services**.

FIFTHTEENTH: Exhibitor agrees that if any of the above covenants are broken by the Exhibitor, the IIABAZ has the right to cancel the Exhibitor's Booth Rental and/or ask the Exhibitor to remove themselves from the Exhibit Floor. If this occurs, refunds for the booth rental **will be at the IIABAZ's** discretion.

IN WITNESS THEREOF, the parties hereto have executed this contract upon this _____ day of _____, _____.

By: _____
Signature of Official Representative of the Company

By: _____
Print Full Company Name

Exhibit Rules and Regulations Information

RULES: These rules and regulations governing exhibits are compiled by the Independent Insurance Agents and Brokers of Arizona, Inc. (IIABAZ) and are part of the agreement space.

DECORATOR/EXHIBITOR SERVICE KITS: Draping for the booths will be black only. The official decorator is CSI, etc. All other services must be ordered from them, i.e. additional furnishings. Contact information is Christina Booth - phone number (800) 471-7330. Exhibition Service Kits will be emailed to all exhibitors mid-May 2015. These forms contain pertinent information such as policies and procedures, electrical needs, installation and dismantle instructions, and additional services. CSI, Etc. will provide booth display shipping needs. - Please follow their instructions included in their kit.

Exhibitors are to set up their own equipment and materials, unless you have made other arrangements through CSI, etc.

EXHIBIT SPACE LOCATION: Preference for booth location will be based on chronological order of receipts. Space is limited and will be assigned and reserved in order of receipt of all necessary documents and payment.

USE OF SPACE: Exhibitors shall arrange their exhibit so that they do not obstruct other exhibits. Aisles must be kept clear. Safety and fire exits and equipment must be left accessible and in full view at all times.

NOISE: Public address, sound producing or amplifying devices which project sound beyond the exhibitors space will not be permitted. Promotional videos pertaining to the exhibit only will be permitted.

RESPONSIBILITY / SECURITY: IIABAZ, the show facility, or any officer or staff member thereof will not be responsible for the safety of the property or the exhibitor from any cause (see application). The safekeeping of the exhibitor's property shall remain the sole responsibility of the exhibitor.

PRIZE DRAWINGS: Individual drawings from your exhibit booth are your responsibility, however, you may provide the award winner(s) name to the IIABAZ to be announced during the trade show. Forms for these announcements will be provided to Exhibitors in their packet.

The IIABAZ will have prize drawings. Each person who registers for the convention will receive a card to be validated at your booth. Please BRING A HOLE PUNCH to validate the cards. Please do not validate for other exhibitors as the purpose of this is to see that every registrant visits every booth.

FOOD AND BEVERAGE SERVICE/MISCELLANEOUS CONCESSIONS: The Arizona Biltmore Resort & Spa retains the exclusive right to provide all food and beverage services on its premises. Exhibitors are not permitted to bring in any outside food or beverages without express permission of the Arizona Biltmore Resort & Spa.

ADMISSION: IIABAZ will provide Exhibitor namebadges upon request. Names for the pre-printed badges must be received by August 1, 2015.

SUPPLIERS THAT ARE NOT EXHIBITING ARE PROHIBITED FROM SOLICITING ON THE EXHIBIT FLOOR.

EXHIBIT BOOTH REGISTRATION INCLUDES TWO (2) CONVENTION MEETING PASSES
Exhibitors receive (2) two Convention Meeting Passes for two people to attend the Convention Meetings on Wednesday and Thursday-**meals NOT included**. Meal tickets may be purchased in advance.

HOTEL RULES AND REGULATIONS: The Arizona Biltmore Resort & Spa's form must be signed and returned with the Reservation Form.

Arizona Biltmore Resort & Spa

Hotel Exhibit Rules and Regulations

PROGRAM: INDEPENDENT INSURANCE AGENTS AND BROKERS OF ARIZONA, INC.'S
81ST ANNUAL CONVENTION & TRADE SHOW

DATE: THURSDAY — AUGUST 20, 2015

Exhibitor or third party representative shall be fully responsible to pay for any and all damages to property owned by Arizona Biltmore Resort & Spa or Independent Insurance Agents and Brokers of Arizona, their owners or managers, which results from any act or omission of Exhibitor or third party representative. Exhibitor or third party representative agrees to defend, indemnify and hold harmless, Arizona Biltmore Resort & Spa, Independent Insurance Agents and Brokers of Arizona, and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from their use of the property, including attorney fees and expense. Exhibitor's or third party representative's liability shall include, without limitation, all losses, costs, damages, or expenses arising from or out of or by reason of any accident, property damage, bodily injury or other occurrences to any person or persons or property, including the Exhibitor or third party representative, its agents, employees, and business invitees which arise from or out of the Exhibitor's or third party representative's occupancy and use of the exhibition premises, Hotel or any part thereof. Exhibitor or third party representative agrees to provide a certificate of insurance to hotel which names the Arizona Biltmore Resort & Spa it's Owner and Manager, and Independent Insurance Agents and Brokers of Arizona as additional insureds to their policy.

EXHIBITOR'S SIGNATURE _____

EXHIBITOR/COMPANY NAME _____

Please complete and return with your Contract/Application and Reservation Form with payment to IAB of Arizona at 333 East Flower Street, Phoenix, Arizona 85012 or fax to: (602) 468-1392 or email to: terri@iibaz.com.

Hotel Sleeping Room Reservations

Arizona Biltmore Resort & Spa

2400 East Missouri Avenue

Phoenix, Arizona 85016

Call the Arizona Biltmore at **1-800-950-0086 (Press 1 for Reservations)** for your hotel reservation before the cut-off deadline of **Saturday, July 18, 2015**.

Identify yourself with the Independent Insurance Agents and Brokers of Arizona (IIABAZ) to receive the discounted room rate of \$119.00 single/double occupancy.

Independent Insurance Agents and Brokers of Arizona's 81st Annual Convention — August 19-21, 2015

Room Block Dates: August 18-21, 2015

Single/Double Standard: **\$119.00** — Includes Daily Resort Charge

Daily Resort Charge & Gratuities is included in the rate listed above and includes the following:

- Guestroom high-speed internet access
- Biltmore Spa & Fitness Center admittance
- Use of Putting Course
- Unlimited local telephone calls
- Daily Newspaper
- Long-distance access fees - no charge for credit card, toll free & collect calls

Check-in time is 4 PM
Check-out time is 12 NOON

Requests prior to and after convention dates will be accepted on a space available basis only.

All reservation requests must be guaranteed with a credit card for the reservation to be processed and confirmed. First night deposit will be charged to hold the reservation.

To avoid cancellation charges, reservations should be cancelled 72 hours in advance of arrival date.

An online hotel reservations link will be posted to the www.iiabaz.com website shortly.

81st Annual Convention

Agenda Information

(tentative and subject to change)

* Red marked items are Exhibitor's Agenda

Wednesday, August 19, 2015

Arizona Biltmore Resort & Spa: 2400 East Missouri Avenue — Phoenix, AZ 85016

1 pm — 5 pm Educational Meeting/Networking Function Mesa Ballroom

Thursday, August 20, 2015

Arizona Biltmore Resort & Spa: 2400 East Missouri Avenue — Phoenix, AZ 85016

7 am — 2 pm Exhibitors Set-up Frank Lloyd Wright

8 am — 9 am Breakfast Flagstaff Ballroom

9 am — 11 am General Session/Breakout Sessions Mesa Ballroom

11 am — 12 pm Annual Business Meeting Mesa Ballroom

12 pm — 2 pm Luncheon Flagstaff Ballroom

2 pm — 7 pm Trade Show Open Frank Lloyd Wright

7 pm — 10:30 pm Exhibitors Tear-Down Frank Lloyd Wright

Friday, August 21, 2015

Arizona Biltmore Golf Club: 2400 East Missouri Avenue — Phoenix, AZ 85016

6 am — 7 am Golf Registration Patio

6 am — 7 am Golf Breakfast Adobe Restaurant Patio

7 am Shotgun Start — Scramble Biltmore's Links Course

12 pm — 2 pm Golf Luncheon Adobe Restaurant Tent