



iiabaz
Independent Insurance
Agents & Brokers of Arizona

PARTNERS PROGRAM

2016 - 2017



www.iiabaz.com

IIABAZ represents more than 400 independent insurance agencies across Arizona.

Our member agencies employ more than 2,500 individuals.

As independent agents, our members offer all lines of insurance, including property, casualty, life, health, employee benefits and retirement products.

IIABAZ is affiliated on the national level with the Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice brand.



Build Your Arizona Marketing Plan

The Independent Insurance Agents and Brokers of Arizona (IIABAZ) invites you to take part in the Partners Program designed with your company's marketing goals in mind.

Using a tiered approach, our Partners Program allows each company to choose a partnership based on the level of interaction and visibility they are looking for with Arizona independent agents. All our partners levels provides companies with maximized, year-round exposure to IIABAZ member agencies and their employees at a reduced price.

Benefits include:

- **Support:** We advocate your purpose and make it known your support helps underwrite the costs of providing an event, program, or service to independent insurance agents.
- **Substantial Savings:** The value of the various sponsorships and benefits you receive significantly exceed the cost.
- **First Choice:** Guaranteed first opportunity to sponsor programs and new programs created throughout the year.
- **Unique Perks:** Many of the opportunities presented to our Partners are not available to any other party.

Your investment as an IIABAZ Partner is an investment in the professional development and economical strength of our industry. As partners, we can work together to share ideas and resources ... cross-market services that benefit Arizona agencies ... and recruit and retain the next generation of independent agents. We invite you to join us as a Partner today! Together we can protect, promote and grow the independent insurance system in Arizona for years to come.

All advertising and sponsorship opportunities will continue to be offered on an A LA Carte basis for the companies that do not opt for the Partners Program.

PARTNERS PLEDGE FORM

☐ DIAMOND (\$15,000) ☐ PLATINUM (\$10,000) ☐ GOLD (\$8,000) ☐ SILVER (\$5,500) ☐ BRONZE (\$2,750) ☐ COPPER (\$2,000)

Company Name _____ Website _____

Contact Name _____ Email Address _____

Address _____ City/State/Zip _____ Phone _____

☐ Bill Me ☐ Check Enclosed Payable to IIABAZ ☐ Credit Card (Visa, MasterCard, Discover and American Express)

Card Number _____ Exp. Date _____ V-Code _____ Name on Card _____

CC Billing Address _____ Signature _____

Email Address for Receipt _____

Fax or email to: (602) 468-1392 or terri@iiabaz.com or mail to: 333 East Flower Street, Phoenix, Arizona 85012
For more information contact Terri Edwards (602) 956-1851 or (800) 627-3356 or terri@iiabaz.com



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Package Programs	Diamond \$15,000	Platinum \$10,000	Gold \$8,000	Silver \$5,500	Bronze \$2,750	Copper \$2,000
Associate Dues is Included in all Levels (\$400 value)	X	X	X	X	X	X
SPECIAL RECOGNITION						
Linked Logo prominently displayed on IIABAZ website homepage	X	X	X			
Linked Logo displayed on IIABAZ website Convention Sponsor Page	X	X	X	X	X	X
Logo listed as IIABAZ Partner in all 2017 News & Views (Bi-monthly)	X	X	X	X	X	X
Logo listed as IIABAZ Partner in all of The Arizona Big "I" Updates	X	X	X	X	X	X
Complimentary use of meeting room at IIABAZ (upon availability)	X	X	X	X		
ANNUAL CONVENTION						
Prime Location Exhibit Booth	X	X	X			
Exhibit Booth				X	X	
Convention Sponsorship - Sole Sponsor of High Profile Event *	1st Pick	2nd Pick	3rd Pick			
Convention Co-Sponsorship of Event *				X		
Extra Trade Show Drink Tickets w/Company Logo	30	25	20	15		
Convention Registration	8	6	4	1	1	1
ANNUAL GOLF TOURNAMENT						
Golf Hole Sponsor	X	X			X	
Golf Registration	6	2	4	1		1
EDUCATION SPONSORSHIP						
Education Sponsorship — Sole Sponsor of Education Event	3	2	1	1		
ADVERTISING						
Membership Directory Advertisement	Prime Spot Full Page	Full Page	Full Page	1/2 Page		Full Page
Convention Program Advertisement	Prime Spot Full Page	Full Page	Full Page			
News & Views Advertisement	6 issues Full Page	4 issues Full Page	2 issues Full Page	1 issue Full Page	1 issue 1/2 Page	1 issue Full Page
The Arizona Big "I" Update Advertisement	12 issues	6 issues	4 issues	2 issues	1 issue	2 issues

* Selection of Convention Sponsorship Events are on a first come first serve basis.