

Data Breach Program

Explanation of Insuring Agreements

Limit of Liability

The Limit of Liability is the aggregate amount that will be paid by the carrier for defense and damages. This aggregate will include the following sublimits that are part of this limit; Information Security & Privacy Liability, Regulatory Defense and Penalties, Website Media Content Liability, Business Interruption, Cyber Extortion, PCI Fines and Costs.

Notification Limit

This limit is the amount of records that the carrier will provide for notification, call center services and credit monitoring. This limit is separate from and in addition to the policy limit of liability aggregate. The Legal & Forensics, Crisis Management and the Foreign Notification costs are aggregate limits that are part of the Notification Limit. The record count does not have a deductible, however it does have a threshold. This threshold only pertains to the notification letter, call center and credit monitoring services. If the breach affects over 100 records, these services are activated. If it does not, only the legal, forensics and crisis management services will be activated. All other sublimits have a \$2,500 retention.

Information Security & Privacy Liability

This is insuring agreement A. This will pay on behalf of the insured damages and claims expenses for;

1. Failure to protect private information
2. Transmission of a virus from your system to another
3. Failure to notify individuals of a breach
4. Failure to comply with a Privacy Policy

Regulatory Defense & Penalties

This will pay on behalf of the insured claims expenses and penalties assessed by regulatory agencies.

PCI Fines & Penalties

This will indemnify the insured for Payment Card Industry fines and costs.

Website Media Content

This will pay on behalf of the insured damages and claims expenses for allegations of copyright infringement and defamation arising from their website.

Cyber Extortion

This will indemnify the insured for loss paid as a result of an extortion threat to protect private information.

Legal & Forensics

This will provide the insured with a computer security expert to determine the extent and cause of a breach. It will then provide for an attorney to determine which notification laws the insured will need to comply.

Public Relations

This will pay for a Public Relations Consultant to help the insured introduce the breach to the public.

Fraud Resolution

This will provide services to the affected individuals in restoring their identity.