



# What You Say, What You Do

**FREE Member Benefit Webinar for all IIBAZ AGENCY members ONLY – Arizona Course Number 107781**

Insurance agents and brokers must walk the fine line of promoting themselves and drawing attention to themselves through marketing materials, websites and social media without over-promising. This seminar will talk about the dangers of over-promising and under-delivering both on an Ethical basis and a professional liability basis. **This is the SECOND TIME we offered this course. There will be one more offering to follow in early 2022. If you took this program on October 12, 2021, you will not earn CE a second time.**

**NOTE:** Unless you are exempt from CE, you are required to take 6 hours of Ethics CE in order to renew your Arizona insurance license every four years. Please be sure keep track of your Ethics credits and be sure you are not duplicating any programs in the same license term.

To all our member agents that hold a Westport or Allianz E&O Policy from the association – this webinar could qualify you for a 10% discount on your premium. It also can qualify you for **three** free Continuing Education ETHICS Credits. For attendance requirements, please email Mona Enriquez at [mona@iibaz.com](mailto:mona@iibaz.com).

**INSTRUCTOR:** Joni Fairbrother, CIC, RPLU

**DATE AND TIME:** November 17, 2021 from 9:00 AM – 12:00 PM

**COST:** **FREE** to all IIBAZ AGENCY members  
**NOT AVAILABLE TO NON-MEMBERS**

**LOCATION:** ONLINE – You will receive an email from [CustomerCare@GoToWebinar.com](mailto:CustomerCare@GoToWebinar.com) the week of October 4<sup>th</sup> containing the link to join the webinar for the date and time shown above.

*Approved for 3 hours of Arizona Continuing Education Ethics Credit*

National Producer Registry (NPN) #: \_\_\_\_\_

Mr.     Ms.     Mrs.

First Name: \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name: \_\_\_\_\_

Are you taking this seminar for C.E. credit?  
 YES     NO

Designations: \_\_\_\_\_  
Date of Birth: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**PLEASE EMAIL THIS COMPLETED FORM TO HUNTER RACKHAM at [hunter@iibaz.com](mailto:hunter@iibaz.com) or fax to (602) 468-1392 if you cannot send via email.**

**CANCELLATION POLICY: For members:** If you enroll and then have to cancel, please let us know as soon as possible. Send Hunter an email to [hunter@iibaz.com](mailto:hunter@iibaz.com) to inform him that you need to cancel your spot. ITEC reserves the right to cancel or reschedule this web-based event.