



# What You Say, What You Do

**FREE Member Benefit Webinar for all IIBAZ AGENCY members ONLY – Arizona Course Number 107781**

Insurance agents and brokers must walk the fine line of promoting themselves and drawing attention to themselves through marketing materials, websites and social media without over-promising. This seminar will talk about the dangers of over-promising and under-delivering both on an Ethical basis and a professional liability basis. **This is the THIRD and FINAL TIME we will offer this course. If you took this program on October 12 or November 17 in 2021, you are not eligible to earn the CE credits by repeating this course.**

If you register and do not have your personal connection link to the webinar before **FRIDAY – January 7<sup>th</sup>**, call (602) 956-1851 right away. Each person **MUST** have their own individual personal connection link. We urge you to please not share it with anyone. If you email or fax your registration and you haven't received a response by **January 7<sup>th</sup>**, please call (602) 956-1851 right away.

**NOTE:** Unless you are exempt from CE, you are required to take 6 hours of Ethics CE in order to renew your Arizona insurance license every four years. Please be sure keep track of your Ethics credits and be sure you are not duplicating any programs in the same license term.

To all our member agents that hold a Westport or Allianz E&O Policy from the association – this webinar could qualify you for a 10% discount on your premium. It also can qualify you for **three** free Continuing Education ETHICS Credits. For attendance requirements, please email Mona Enriquez at [mona@iibaz.com](mailto:mona@iibaz.com).

**INSTRUCTOR:** Joni Fairbrother, CIC, RPLU

**DATE AND TIME:** January 11, 2022 from 9:00 AM – 12:00 PM

**COST:** **FREE** to all IIBAZ AGENCY members  
**NOT AVAILABLE TO NON-MEMBERS**

**LOCATION:** ONLINE – You will receive an email from [CustomerCare@GoToWebinar.com](mailto:CustomerCare@GoToWebinar.com) the week of Jan 3<sup>rd</sup> containing the link to join the webinar for the date and time shown above.

*Approved for 3 hours of Arizona Continuing Education Ethics Credit*

National Producer Registry (NPN) #: \_\_\_\_\_

Mr.     Ms.     Mrs.

First Name: \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name: \_\_\_\_\_

Are you taking this seminar for C.E. credit?  
 YES       NO

Designations: \_\_\_\_\_  
Date of Birth: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

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**PLEASE EMAIL THIS COMPLETED FORM TO HUNTER RACKHAM at [hunter@iibaz.com](mailto:hunter@iibaz.com) or fax to (602) 468-1392 if you cannot send via email.**

**CANCELLATION POLICY: For members:** If you enroll and then have to cancel, please let us know as soon as possible. Send Hunter an email to [hunter@iibaz.com](mailto:hunter@iibaz.com) to inform him that you need to cancel your spot. ITEC reserves the right to cancel or reschedule this web-based event.