AI – Friend or Foe to the IA Distribution

We are in a new customer-centric era characterized by rapid change and new customer needs, expectations and demands. Technology-driven trends are interconnected and not process silos. Each component is part of an ecosystem that is ushering in a new era and societal reality.

This audience interactive presentation will address oncoming technology trends, artificial intelligence as an overarching topic, Machine Learning, Deep Learning, Voice Computing, Virtual/Augmented/Mixed Reality, and also address how each of these aspects provide challenges and opportunities for the Independent Agent distribution channel.

DATE: **Friday—August 23, 2019**
from 9:00 A.M. – 11:00 A.M.

PRESENTER: **Ron Berg – Executive Director**
IIABA's Agents Council for Technology
Alexandria, Virginia

This program is approved for 2 hours of Arizona Continuing Education Credit.

COST: **$40.00** for Members
per participant per class.
$65.00 for Non-Members
per participant per class.

LOCATION: Talking Stick Resort & Casino
9800 Talking Stick Way
Scottsdale, AZ 85256
(480) 850-7777

Classroom space will be limited: Reserve your place now! Please email your completed enrollment form to info@iiabaz.com.

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