

UNDER THE ARIZONA BIG I TOP



89th Annual Convention & Trade Show Renaissance Glendale



INDEPENDENT INSURANCE AGENTS AND BROKERS OF ARIZONA

CONVENTION SPONSORS

A Special Thanks to the Companies who Support the Convention.

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The Surplus Line Association of Arizona

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ACCESS



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Thursday, August 10, 2023: 2 pm - 7:00 pm Renaissance Phoenix Glendale Hotel & Spa - 9495 West Coyotes Blvd, Glendale

Everyone is welcome to attend this FREE Trade Show at the Renaissance's Event Center which will feature 125 Exhibit Booths including markets, products, services, and networking opportunities to boost your business potential along with entertainment, food, drinks, giveaways, booth drawing prizes, and Company Hospitality Suites. Bring all your co-workers and industry friends.

Grand Prizes given away every hour.

Agents Alliance Services LTD **Exhibitors:** American Liberty Insurance Co. - Benchmark Insurance Co. Amigo Mexico Insurance

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Amwins Access Anthem Software

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Applied Systems, Inc.

Applied Systems, Inc.
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Atlas General Insurance

Auto-Owners Insurance Company

Bass Underwriters

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Berkshire Hathaway GUARD Insurance Companies

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Black, Gould & Associates

BTIS

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Coterie Insurance

CRC Insurance Services, Inc.

Cypress Premium Funding

Dairyland

The E&O Department / Insurance Agents Services

Embark MGA

EMC Insurance Companies ePayPolicy Equipment Insurance International

First Connect Insurance Services

Foremost Insurance Group

FrankCrum

Glatfelter Insurance

GMI Insurance

Gorst & Compass Insurance

Great American Insurance Group

Hallmark Financial Specialty Personal Lines

HawkSoft

Homeowners of America Insurance Company

Honeycomb Programs Inc. Ideal Traits Inc.

IDIO

Imperial PFS

Independent Insurance Agents and Brokers of Arizona
Insurance Program Managers Group (IPMG)
Insurance Training & Education Center (ITEC)

Insurors Indemnity Companies
Integrated Specialty Coverages, LLC
JM Wilson

No Registration or RSVPs Required.

Johnson & Johnson Insurance

Kemper Auto Insurance

Kowalski Construction, Inc.

Liberty Mutual, Safeco Insurance, and State Auto Insurance

Lift Local

LIO Insurance

M.J. Hall & Company, Inc. MacAfee and Edwards, Inc. Mexican Insurance Specialist

Main Street America

Markel

Mercury Insurance

MexiPass International Insurance Services

MiniCo Insurance

Monarch E&S Insurance Services, Division of SPG Insurance Solutions

Mountain States Insurance Group
National General, an Allstate company
National Partners PFco
Novum Underwriting Partners

Old Republic Surety Company

Pacific Gateway Insurance Agency Pacific Specialty Insurance Company

Pathward Insurance Premium Finance

Pennsylvania Lumbermens Mutual Insurance Company

PersonalUmbrella.com

Philadelphia Insurance Company

Pie Insurance

Prime Insurance Company

Progressive Insurance

Rainbow

Risk Placement Services

RLI Surety

Safeway Insurance Company

Sayata

Selective Insurance

Skyward Specialty Insurance Group

Southeast Personnel Leasing

Southwest Insurance Agents Alliance, LLC Stonegate Insurance Company

Stonemark, Inc.

Sub Zero Industrial Cleaning LLC

Sun Coast General Insurance Agency

SuretyBonds.Market

Tapco Underwriters TME Travel Insurance

Travelers

Trexis Insurance

UCA General Insurance Services, Inc.

UFG Insurance

UIG / Novatae Risk Group

US Assure

USG Insurance Services

V3 Insurance Partners

Venture Insurance Programs

West Bend Mutual Westfield

WestPac

Worldwide Insurance Specialist, Inc.

Wunderite

XPT Specialty

CONVENTION AGENDA

Wednesday, August 9th

1:00 pm Opening Speakers: Director Barbara Richardson and Deputy Director Jon Savary

Arizona Department of Insurance and Financial Institutions

1:30 pm Sinking or Swimming? Arizona's Water Crisis Revisited

Arizona Department of Water Resources Deputy Director Clint Chandler

2:00 pm The E&O Academy Awards (Approved for 2 AZ CE Hours)

Myles Hassett, Esq of Hassett Glasser, P.C.

In today's litigious world, insurance producers face a high risk that they will be sued at some point in their career. Having defended insurance agents and brokers for over three decades, we've learned that the best court case is the one that never happens. Sure, you can fight the lawyers and win, but the cost is high and the court system comes with no guarantees. Far better to understand and eliminate errors and omissions exposures, so that as a producer you never have to hear the fateful words: "Members of the jury, have you reached a verdict?"

Using movie and TV clips featuring insurance situations to illustrate potential E&O issues, this presentation aims to educate insurance producers about the risks they face in their practice and to avoid being nominated for an "E&O Academy Award."

SPEAKERS



Barbara Richardson
Director

AZ Dept of Insurance and Financial Institutions



Jon Savary

Deputy Director AZ Dept of Insurance and Financial Institutions



Clint Chandler

Deputy Director AZ Dept of Water Resources



Myles Hassett

Attorney, Founder Hassett Glasser, P.C.

4:00 pm IIABAZ & SLAAZ Annual Meeting

5-6:30 pm Installation and Awards Banquet

Association Awards, Past President Recognition, and Installation of Officers and Board.

6:30-9 pm Opening Night Reception with Live Band - The Illumin80s

Free for all Agency and Company Personnel along with all Exhibitors

INVENTION AGEN

Thursday, August 10th

8:00 am Breakfast with the Young Insurance Professionals

Navigating the Challenges of Insurance in a Hard Market

Insurance Producer Panel with Underwriter, Carrier and Wholesaler Representatives

9:00 am How I Closed My Biggest Deals and Built Technology to Grow with Automation

Peter MacDonald of Wunderite

Many agency owners have two recurring struggles: (1) Hiring top Producers and (2) Getting what they need from Technology. Peter MacDonald (CEO and Co-founder of Wunderite) was an insurance producer for 7 years before starting a software company. In this presentation and conversation, Peter shares the processes he learned as a producer to win his largest insurance deals, and how those learnings led him to build software to help the next generation of producers and agencies win more consistently and automate the process. Plan on a lively and interactive presentation with actionable take aways.

11:00 am The Arizona Wildfire Sitrep

Arizona Department of Forestry and Fire Management Howard Kunst, FCAS, CCRMP of CoreLogic

SPEAKERS



Peter MacDonald Co-Founder and CEO Wunderite



Howard Kunst Chief Actuary CoreLogic



Sheldon Snodgrass Author, Founder The Steady Sales Group

12:00 pm Lunch with Sheldon

Sheldon Snodgrass, MBA of The Steady Sales Group

As a living laboratory for his own study, Sheldon has spent thousands of hours coaching soldiers, skiers, white water rafters, insurance agents, and athletes of all ages around the world. His masterful blend of behavioral science book-smarts with industry specific street-smarts helps insurance professionals sell more while they serve better. Sheldon is an author and sales coach.

2:00 pm **Trade Show**—Free for all Agency and Company Personnel

Exhibit Hall featuring 120 booths with markets, products and services, prizes, entertainment,

libations, networking and more.



89th Annual Convention and Trade Show

August 9-10, 2023 - Renaissance Phoenix Glendale Hotel & Spa, Glendale

One Form Per Person.

Mr./Ms. First Name to Appear on Name Badge	First Name to Appear on Name Badge				Designations		
Are you an IIABAZ Member? check one: YES NO Do	you hold a	a Surplus Lines Lic	ense? check one	e: YES	NO SL Licer	se #	
Email * Provided to Exhibitors & Sponsors who sign a Confidentiality Agreement to not distribute to other parties and only to use for invites to booths and advertising their products/services.							
Agency/Company Name							
Business Address (Phone						_)	
Registration Fees							
Make Your Selection	CHECK	IIABAZ Member	NON-Member	AMOUNT		Free Trade Show!	
Full Registration All Events including Banquet, Reception, Breakfast and Lunch		\$299.00	\$399.00			Exhibit Hall is Open to All Thursday, August 10th 2:00 p.m. — 7:00 p.m.	
Partial Registration Thursday Only and includes Breakfast, Meetings and Lunch		\$159.00	\$215.00				
Surplus Line Association of Arizona Registration Arizona Surplus Lines License Required and Listed Above. Includes Wednesday's 4pm SLA Mtg, Banquet and Reception			FREE			TRY TO TRADE SHOW IS FREE O REGISTRATION REQUIRED	
A La Carte Items:	QTY						
Wednesday: 1-4pm Sessions		\$60.00	\$80.00		possi	pecial meal requests may be accommodated if ossible and additional charges will apply. Email	
Wednesday: 4-5pm IIABAZ & SLA Annual Meetings		FREE	\$25.00			ention@iiabaz.com with requests by July 10, commodations will not be made.	
Wednesday: 5pm Banquet Tickets		\$100.00	\$120.00				
Wednesday: 6pm Reception with Live Band		FREE	FREE			How to Register	
Thursday: 8am Breakfast Tickets		\$60.00	\$75.00			By Email: convention@iiabaz.com	
Thursday: 9-12pm Sessions		\$50.00	\$70.00			By Fax: (602) 468-1392	
Thursday: 12pm Luncheon Tickets		\$60.00	\$75.00			By Mail: IIABAZ	
Total Amount Due:						333 E. Flower Street Phoenix, AZ 85012	
Payment Options:							
☐ Check payable to IIABAZ. ☐ Credit Card — Visa, MasterCard, American Express or Discover.						Questions? Call: (602) 956-1851 (800) 627-3356	
redit Card Number Expiration Date Security Code						Cancellation Policy: \$25 per person administrative charge assessed by IIABAZ for cancellations	
rint Name on Card Signature of Cardholder						received on or before 7/17/2023.	
ard Billing Address City/State/Zip						Cancellations received on or after 7/18/2023 forfeit full registration.	
Email Address for Credit Card Receipt						No shows forfeit full registration.	

ROOM RESERVATIONS

Renaissance Phoenix Glendale Hotel & Spa

9495 West Coyotes Blvd, Glendale, AZ 85305

Discount Rate of \$129+ tax bellman & housekeeping for nights of August 7-11, 2023.

Guestroom Internet and Parking Garage included in discounted rate.

Cut Off Deadline for Discounted Room Block is July 8, 2023.

Call Marriott Central Reservations Toll Free Reservations
Number at 1-800-931-1595 Identify Group: Independent Insurance Agents of Arizona
OR

Online Reservations at:

www.marriott.com/event-reservations/reservation-link.mi?id=1670534939385&key=GRP&app=resvlink

Check-in time is 4 PM Check-out time is 11 AM

Requests prior to and after convention dates will be accepted on a space available basis only.

All reservation requests must be guaranteed with a credit card for the reservation to be confirmed.

A deposit may be charged to hold the reservation.

To avoid cancellation charges, reservations should be cancelled 72 hours in advance.

Renaissance Phoenix Glendale Direct Phone Number - (623) 937-3700.

Sky Harbor Car Rental to Renaissance Glendale

- Head northwest on E Sky Harbor Circle S toward E Buckeye Road.
- Turn left
- Take ramp to I-10 W
- Keep left at the fork to continue toward I-10 W and merge onto I-10 W
- Take exit 133B to merge onto AZ Loop 101 N
- Take exit 7 for Glendale Ave.
- Keep right at the fork, follow signs for Glendale Ave. E and merge onto W Glendale Ave.
- Turn right at N 95th Ave.
- Turn left at W Coyotes Blvd.

Mesa/Tempe to Renaissance Glendale

(use US-60 W or Loop 202 W to get to the I-10 W)

- Take US-60 W toward Phoenix
- Merge onto I-10 W/US-60 W toward Phoenix
- Merge onto I-17 N/US60 W via exit 150A toward I-10 TRUCK W/FLAGSTAFF
- Merge onto I-10 W via exit 200A toward Los Angeles
- Take exit 133B to merge onto AZ Loop 101 N
- Take exit 7 for Glendale Ave.
- Keep right at the fork, follow signs for Glendale Ave. E and merge onto W Glendale Ave.
- Turn right at N 95th Ave.
- Turn left at W Coyotes Blvd.

The hotel's parking garage will be open and FREE during the August 10, 2023 Trade Show from 2 p.m. to 7 p.m.

Tucson to Renaissance Glendale

- Take I-10 W toward Phoenix
- Merge onto I-17 N/US60 W via exit 150A toward I-10 TRUCK W/FLAGSTAFF
- Merge onto I-10 W via exit 200A toward Los Angeles
- Take exit 133B to merge onto AZ Loop 101 N
- Take exit 7 for Glendale Ave.
- Keep right at the fork, follow signs for Glendale Ave. E and merge onto W Glendale Ave.
- Turn right at N 95th Ave.
- Turn left at W Coyotes Blvd.



