



PARTNERS PROGRAM

2020 - 2021



www.iiabaz.com

IIABAZ represents more than 400 independent insurance agencies across Arizona.

Our member agencies employ more than 2,500 individuals.

As independent agents, our members offer all lines of insurance, including property, casualty, life, health, employee benefits and retirement products.

IIABAZ is affiliated on the national level with the Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice brand.



Build Your Arizona Marketing Plan

The Independent Insurance Agents and Brokers of Arizona (IIABAZ) invites you to take part in the Partners Program designed with your company's marketing goals in mind.

Using a tiered approach, our Partners Program allows each company to choose a partnership based on the level of interaction and visibility they are looking for with Arizona independent agents. All our partners levels provides companies with maximized, year-round exposure to IIABAZ member agencies and their employees at a reduced price.

Benefits include:

- Support: We advocate your purpose and make it known your support helps underwrite the costs of providing an event, program, or service to independent insurance agents.
- Substantial Savings: The value of the various sponsorships and benefits you receive significantly exceed the cost.
- First Choice: Guaranteed first opportunity to sponsor programs and new programs created throughout the year.
- Unique Perks: Many of the opportunities presented to our Partners are not available to any other party.

Your investment as an IIABAZ Partner is an investment in the professional development and economical strength of our industry. As partners, we can work together to share ideas and resources ... cross-market services that benefit Arizona agencies ... and recruit and retain the next generation of independent agents. We invite you to join us as a Partner today! Together we can protect, promote and grow the independent insurance system in Arizona for years to come.

All advertising and sponsorship opportunities will continue to be offered on an A LA Carte basis for the companies that do not opt for the Partners Program.

PARTNERS PLEDGE FORM

Friend | Supporter | Benefactor | Steward | Advocate | Chair

☐ FRIEND (\$1,000.00) ☐ OTHER LEVEL: FRIEND + ADDITIONAL CATEGORIES (insert amount) \$ _____

Company Name _____

Contact Name _____ Email Address _____

Address _____ City/State/Zip _____ Phone _____

☐ Bill Me ☐ Check Enclosed Payable to IIABAZ ☐ Credit Card (Visa, MasterCard, Discover and American Express)

Card Number _____ Exp. Date _____ V-Code _____ Name on Card _____

CC Billing Address _____ Signature _____

Email Address for Receipt _____

Fax or email to: (602) 468-1392 or terri@iiabaz.com or mail to: 333 East Flower Street, Phoenix, Arizona 85012
For more information contact Terri Edwards (602) 956-1851 or (800) 627-3356 or terri@iiabaz.com



iiabaz
Independent Insurance
Agents & Brokers of Arizona

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MEMBERSHIP ANNUAL ASSOCIATE DUES — All Levels

\$400.00

SPECIAL RECOGNITION — All Levels

\$600.00

Logo listed as IIABAZ Partner on IIABAZ Website Homepage

Logo listed as IIABAZ Partner on IIABAZ Facebook Page

Logo listed as IIABAZ Partner on IIABAZ Linked-In Page

Logo listed as IIABAZ Partner in 2021 News & Views (Bi-monthly)

Logo listed as IIABAZ Partner in The Arizona Big "I" Updates

Total for Friend Level: \$1,000.00

Membership and **Special Recognition** are included in all Partners Program Levels. (Friend Level is Membership & Special Recognition only.)

Companies may then select their own participation level above Friend Level in the **Convention**, **Education**, and **Advertising** Categories listed below.

Choose which items below that your Company would like to participate, indicate the quantity if requested, and include the sub-total in the last column.

ANNUAL CONVENTION — August 18-19, 2021 at the Glendale Renaissance Hotel in Glendale (Wed-Thur)

Exhibit Booth	\$975 Per Booth		Quantity: _____			\$
Convention Sponsorship (Circle which level and include amount in last column)	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Sponsor \$500	\$
Convention Registration	\$199 Per Person		Quantity: _____			\$

EDUCATION SPONSORSHIP

Education Sponsorship — Sole Sponsor of Education Class (ie: E&O Seminar)	\$350 Per Class		Quantity: _____			\$
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ADVERTISING

Membership Directory Advertisement— Annual Publication	Full page \$475	1/2 Page \$375	1/3 Page \$325	Size: _____ Quantity: _____	\$
Convention Program Advertisement— Annual Publication	Full page \$350	1/2 Page \$250	Size: _____ /Quantity: _____		\$
News & Views Advertisement — Bi-Monthly (6 issues a year)	Full page \$250	1/2 Page \$175	1/4 Page \$100	Size: _____ Quantity: _____	\$
The Arizona Big "I" Update Advertisement — Bi-Weekly Broadcast Email	400 x 500 \$175	150 x 200 \$100	Size: _____ /Quantity: _____		\$

Total Amount for **Convention**, **Education**, and **Advertising** Categories plus the \$1,000.00 for Friend Level:

\$

Partner Levels are based on your participation level and total amount:

\$1,000 Friend | \$1,001-\$2,500 Supporter | \$2,501-\$6,000 Benefactor | \$6,001-\$9,000 Steward | \$9,001-\$12,000 Advocate | \$12,001+ Chair