



[www.iiabaz.com](http://www.iiabaz.com)

IIABAZ represents more than 320 independent insurance agencies across Arizona.

Our member agencies employ more than 2,500 individuals.

As independent agents, our members offer all lines of insurance, including property, casualty, life, health, employee benefits and retirement products.

IIABAZ is affiliated on the national level with the Independent Insurance Agents and Brokers of America (IIABA) and the Trusted Choice brand.



## Build Your Arizona Marketing Plan

The Independent Insurance Agents and Brokers of Arizona (IIABAZ) invites you to take part in the Partners Program designed with your company's marketing goals in mind.

Using a tiered approach, our Partners Program allows each company to choose a partnership based on the level of interaction and visibility they are looking for with Arizona independent agents. All our partners levels provides companies with maximized, year-round exposure to IIABAZ member agencies and their employees at a reduced price.

Benefits include:

- **Support:** We advocate your purpose and make it known your support helps underwrite the costs of providing an event, program, or service to independent insurance agents.
- **Substantial Savings:** The value of the various sponsorships and benefits you receive significantly exceed the cost.
- **First Choice:** Guaranteed first opportunity to sponsor programs and new programs created throughout the year and first selection of exhibit booth prime locations.
- **Unique Perks:** Many of the opportunities presented to our Partners are not available to any other party, such as the Arizona Marketplace Reports.

Your investment as an IIABAZ Partner is an investment in the professional development and economical strength of our industry. As partners, we can work together to share ideas and resources ... cross-market services that benefit Arizona agencies ... and recruit and retain the next generation of independent agents. We invite you to join us as a Partner today! Together we can protect, promote and grow the independent insurance system in Arizona for years to come.

All advertising and sponsorship opportunities will continue to be offered on an A LA Carte basis for the companies that do not opt for the Partners Program.

## PARTNERS PLEDGE FORM

Friend	Supporter	Benefactor	Steward	Advocate	Chair
\$2,000	\$2,001-\$3,5K	\$3,501-\$6K	\$6,001-\$9K	\$9,001-\$12K	\$12K+

(Insert Total Amount) \$\_\_\_\_\_ You must pay at least the Friend Level to be a Partner Program Participant

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

☐ Invoice Me ☐ Check Enclosed Payable to IIABAZ ☐ Credit Card (Visa, MasterCard, Discover and American Express)

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_ Name on Card \_\_\_\_\_

CC Billing Address \_\_\_\_\_ Signature \_\_\_\_\_

Email Address for Receipt \_\_\_\_\_

# PARTNERS PROGRAM

## 2025 - 2026

<b>ASSOCIATE MEMBERSHIP ANNUAL DUES</b> — All Levels (Required to be an IIABAZ Partner)	\$500.00
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<b>SPECIAL RECOGNITION</b> — All Levels (Required to be an IIABAZ Partner)	\$1,500.00
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Logo Recognition as an IIABAZ Partner on IIABAZ website's homepage [www.iiabaz.com](http://www.iiabaz.com)

Logo Recognition as an IIABAZ Partner on all IIABAZ social media platforms throughout the year (Facebook, Linked-In, etc.)

Logo Recognition as an IIABAZ Partner in 6 News & Views Newsletters

Recognition as an IIABAZ Partner in The Arizona Big "I" Updates

Logo Recognition as an IIABAZ Partner in the 2026 Membership Directory

Logo Recognition as an IIABAZ Partner in the 2026 Convention Program

Recognition as an IIABAZ Partner at all IIABAZ Education Programs & Webinars (CIC & CISR Programs excluded)

Recognition as an IIABAZ Partner at all IIABAZ Quarterly Board of Director Meetings

2026 Arizona Marketplace Report—Exclusive to IIABAZ Partners and distributed to IIABAZ Member Agencies Only

Total Required to be an IIABAZ Partner starting at Friend Level: \$2,000.00

**Membership** and **Special Recognition** are included in all Partners Program Levels. (Friend Level is Associate Membership & Special Recognition only.)

Companies may then select their own participation level above the Friend Level in the Categories listed below.

Choose which items below that your Company would like to participate, indicate the quantity if requested, and include the sub-total in the last column.

### ANNUAL CONVENTION — September 3, 2026 at the JW Marriott Desert Ridge in Phoenix (Thursday)

Exhibit Booth — Priority Booth Selection		\$1,200 Per Booth		Quantity: _____			\$
Convention Sponsorship	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Sponsor \$1,000	\$
Convention Registration		\$225 Per Person		Quantity: _____			\$

### YOUNG INSURANCE PROFESSIONALS COMMITTEE

Young Agent Event Sponsorship — Sponsor a Social Mixer, Cornhole Tournament, etc.	\$1,500 Per Event	\$1,000 Per Event	\$500 Per Event	Quantity: _____	\$
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### WOMEN IN INSURANCE COMMITTEE

Women in Insurance Event Sponsorship — Sponsor a Social Mixer, Meeting, etc.	\$1,500 Per Event	\$1,000 Per Event	\$500 Per Event	Quantity: _____	\$
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### BIG I LEGISLATIVE CONFERENCE SCHOLARSHIP — April 22-24, 2026 in Washington DC

Sponsor an IIABAZ Member Agent to attend the Conference	\$2,000 Per Person	Quantity: _____	\$
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### ARIZONA BIG I VOLUNTEER DAY — November 7, 2025 at IIABAZ Office, Phoenix

Volunteer Day Sponsorship for Homeless Engagement Lift Partnership	\$2,500 Sponsor	\$2,000 Sponsor	\$1,500 Sponsor	\$1,000 Sponsor	\$500 Sponsor	\$
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### EDUCATIONAL PROGRAMS & IIABAZ BOARD OF DIRECTORS MEETINGS

Education Class Sponsor (ie: E&O, Ethics, etc) / Quarterly Board Lunch Sponsor	\$400 Each	Check ___ Class ___ Board Meeting	\$
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### ADVERTISING

Membership Directory Advertisement— Annual Publication	Full page \$475	1/2 Page \$375	1/4 Page \$325	Size: _____		\$
Convention Program Advertisement— Annual Publication	Back Cover \$550	Front Inside \$500	Back Inside \$450	Full page \$350	Half Page \$250	\$
News & Views Advertisement — Bi-Monthly (6 issues a year) Circle Editions for Ad(s): Jan/Feb Mar/Apr May/Jun Jul/Aug Sep/Oct Nov/Dec	Full page \$350	1/2 Page \$250	1/4 Page \$175	Size: _____ Quantity: _____		\$
The Arizona Big “I” Update Advertisement — Bi-Weekly Broadcast Email Circle month(s) for Ad: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec	400 x 500 \$275	400 x 250 \$175	Size: _____ /Quantity: _____			\$

Total Amount for **Convention, Events, Education**, and **Advertising** Categories plus the \$2,000 for Friend Level:

\$

Partner Levels are based on your participation level and total amount:

\$2,000 Friend | \$2,001-\$3,500 Supporter | \$3,501-\$6,000 Benefactor | \$6,001-\$9,000 Steward | \$9,001-\$12,000 Advocate | \$12,001+ Chair

# PARTNERS PROGRAM

2025 - 2026

## Partner Enhancement Program

All IIABAZ Partners are eligible to select from a list of exclusive enhancements to add to their Partnership. Choose to enhance an event by providing branded items or reach more agents by sponsoring a local meeting. The enhancements must be selected and submitted with your Partner Program sign-up and not submitted later for planning purposes. If you would like more information, email [terri@iiabaz.com](mailto:terri@iiabaz.com).

### LOCAL EVENTS

East Valley December Holiday Lunch - Title Sponsor	\$4,000.00
Greater Phoenix December Holiday Lunch - Title Sponsor	\$4,000.00
Tucson December Volunteer Lunch - Title Sponsor	\$4,000.00
Local Association Quarterly Lunch Sponsor - Indicate East Valley, Greater Phoenix, or Tucson.	\$500.00

### EVENT ENHANCEMENTS

Lanyards at IIABAZ's September 3, 2026 Convention for Attendees and Exhibitors	\$2,000.00
Tote Bags at IIABAZ's September 3, 2026 Convention for Attendees	\$2,500.00
Attendee Welcome Gift at IIABAZ's September 3, 2026 Convention	\$2,225.00
Notepads and pens at IIABAZ's September 3, 2026 Convention for Attendees	\$1,200.00
Women in Insurance Event Gift Bag	\$1,200.00
Young Insurance Professionals Event Gift Bag	\$1,200.00
Lanyards at Local, Insurance Women, and Young Agents Events in 2026	\$1,000.00

#### Detail Information:

- Sponsored Enhancement items are non-negotiable.
- All items will be co-branded with the IIABAZ's logo and Partner's logo.
- Logos are only in one color.
- All Enhancements are ordered by the IIABAZ and shipped to IIABAZ Office in advance of events in coordination with Sponsoring Partner.

For more information contact Terri Edwards (602) 956-1851 or (800) 627-3356 or [terri@iiabaz.com](mailto:terri@iiabaz.com)