Independent Insurance Agents and Brokers of Arizona Inc.'s

News & Views

ADVERTISEMENTS

The News & Views (the Association's bi-monthly newsletter) accepts advertisements from members and associate members of the Independent Insurance Agents and Brokers of Arizona (IIABAZ).

All advertisements are subject to approval by the IIABAZ.

Placement of an advertisement is not an endorsement, and the IIABAZ reserves the right to require this to be disclosed as a condition for acceptance of advertising agreements.

If advertisement is for an insurance product, the insurance carrier used for that program must be displayed in the advertisement. If the carrier is a non-admitted market to Arizona, that fact must be clearly disclosed in the advertisement as well.

This newsletter is published every other month at the state association's office and distributed to its members and associate members (approximately 560 firms statewide).

SPECS: Advertisements should be submitted in color as the printed version will be in black and white but the electronic version will be in full color. All ads should have at least a quarter inch white border. Advertisements should be submitted to terri@iiabaz.com in eps, tif, gif, jpg, or pdf format. Ads may also be saved to a cd and mailed with check or completed credit card form. Please Note: No tear sheets provided.

Advertisement prices per edition are as follows:

$250.00	Full – Portrait Only	(8 ½ by 11)
$175.00	Half – Portrait or Landscape	(4 ¼ by 11 OR 8 ½ by 5 ½)
$100.00	Quarter – Portrait Only	(4 ¼ by 5 ½)

**Different sized advertisements will be priced depending on the size upon receipt.*

The scheduled due dates for Ads and Payments are as follows:

January 1, 2020	(January/February Edition)
March 1, 2020	(March/April Edition)
May 1, 2020	(May/June Edition)
July 1, 2020	(July/August Edition)
September 1, 2020	(September/October Edition)
November 1, 2020	(November/December Edition)

Please specify which editions you would like your advertisement placed by circling the date(s).

Send your check made payable to IIAB of Arizona with your advertisement to:

IIABAZ News & Views Editor
333 East Flower Street
Phoenix, Arizona 85012

American Express, Visa, or MasterCard: Ad Size:_____ Amount to Charge: $_____

Card Number: _____ Expiration: _____ Security: _____

Name on Card: _____ Signature: _____

Card Billing Address: _____

Company/Firm Name: _____

Contact: Terri Edwards at terri@iiabaz.com or call at (800) 627-3356 or (602) 956-1851 for any questions or additional information.