

Keynote Speaker

JAKE PLUMMER



CONVENTION LUNCH

THURSDAY 12PM-2PM
Wildflower Ballroom

INDEPENDENT INSURANCE
AGENTS AND BROKERS OF ARIZONA



Jake Plummer's journey from Arizona sports legend to respected philanthropist makes him an exciting addition to the 2026 IIABAZ Convention lineup as keynote. Best known for leading the Arizona State Sun Devils to a historic Rose Bowl season in 1996, Plummer earned a reputation for toughness, leadership, and an unforgettable competitive spirit that made him one of ASU's most beloved athletes.

Plummer carried that success into the NFL, where he starred with both the Arizona Cardinals and Denver Broncos during a ten-year professional career. Known for his resilience and playmaking ability, he led the Cardinals to their first playoff win in decades and later guided the Broncos to multiple postseason appearances, earning admiration from teammates and fans alike.

While his football career was impressive, Plummer's impact off the field has become equally inspiring. Since retiring from the NFL, he has devoted much of his time to charitable causes focused on wellness, community engagement, and healthy living. His involvement in charitable pickleball events and fundraising tournaments has helped bring communities together while supporting important nonprofit initiatives.

Today, Jake Plummer continues to inspire audiences through his authenticity, leadership, and passion for giving back. IIABAZ is proud to welcome a true Arizona icon whose story extends far beyond the football field and whose message of perseverance and purpose will resonate with attendees throughout the convention.